



## DigitCreche Instructor Training

### Creative Industries Innovation in the Western Balkans

Venue: Department of Electrical and Computer Engineering,  
University of Thessaly, Sekeri and Heyden, 38333 Volos, Greece

#### Monday July 1, 2024

9.00 – 9.30	<b>Registration</b>
9.30 – 10.00	<b>Welcome</b> Hariklia Tsalapatras, University of Thessaly  Michalis Vasilakopoulos, Head of Department of Electrical and Computer Engineering, University of Thessaly
10.00 – 10.30	<b>Design thinking overview</b> Hariklia Tsalapatras, University of Thessaly
10.30 – 10.45	<b>Coffee break</b>
10.45 – 11.45	<b>Team building</b> Costas Katsimentes, University of Thessaly
11.45 – 12.15	<b>Problem assignment</b>
12.15 – 13.00	<b>Problem discovery</b> Olivier Heidmann, University of Thessaly
13.00 – 14.00	<b>Lunch</b>
14.00 – 15.30	<b>Problem discovery</b> Olivier Heidmann University of Thessaly
15.30 – 15.45	<b>Coffee break</b>
15.45 – 17.00	<b>Interview preparation</b> Hariklia Tsalapatras, University of Thessaly
20.00	<b>Welcome dinner</b>

#### Tuesday July 2, 2024

9.00 – 10.00	<b>Interviews</b>
10.00 – 10.30	<b>User persona</b>

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10.30 – 10.45	<b>Coffee break</b>
10.45 – 12.00	<b>User persona</b>
12.00 – 13.00	<b>Discovery, interviews, and user persona presentations</b> All teams
13.00 – 14.00	<b>Lunch</b>
14.00 – 14.30	<b>Problem definition (how might we)</b> Christina Taka, University of Thessaly
14.30 – 15.30	<b>Ideation</b> Hariklia Tsalapatras, University of Thessaly
15.30 – 15.45	<b>Coffee break</b>
15.45 – 17.00	<b>Ideation</b> Hariklia Tsalapatras, University of Thessaly

### Wednesday July 3, 2024

9.00 – 10.00	<b>The importance of innovation and design</b>
10.00 – 11.00	<b>Idea evaluation</b> Olivier Heidmann, University of Thessaly
11.00 – 11.15	<b>Coffee break</b>
11.15 – 13.00	<b>Prototyping</b> Hariklia Tsalapatras, University of Thessaly
13.00 – 14.00	<b>Lunch</b>
14.00 – 15.45	<b>Prototyping</b> Hariklia Tsalapatras, University of Thessaly
15.45 – 16.00	<b>Coffee break</b>
16.00 – 17.00	<b>Final presentations</b> <b>Award ceremony</b>